

## What Is beVermont?

beVermont is the independent classified ad system focused on Vermont and neighboring states' counties. It covers the total of 27 counties and 584 towns.

## Who Is beVermont For?

It is for anyone who wants to sell an item or is looking for an item to buy or trade or rent. Or if it is not item, but service. It works for individuals as well as for businesses.

## Audience

Browsing or posting your ads is completely free of charge. Our potential readership includes everybody in Vermont and neighboring counties with internet access. Vermont includes about 650,000 people, but with neighboring counties it reaches almost 3 million people. Of course some are kids, others have problem reading and yet others do not have internet access. Overall about 80% of our population has access to beVermont.

## Why Should I Use beVermont?

beVermont simply runs online and it is its biggest advantage. Our possible readers in Vermont are its population minus small kids and folks who can't read or have no internet access. Approximately 20% of population can't use beVermont, but 80% can.

Many people live in Vermont's 14 counties, but our focus is on 27 counties, 14 in Vermont and 13 bordering Vermont from neighboring states. Total population? Not exact number, but very close to 3 million.

If you like these numbers and would like to access so many people, use beVermont.

## Advantages?

There are too many advantages and so we will try to mention just a few.

The biggest advantage is the fact that anyone can simply try beVermont and find out for themselves how they can benefit.

beVermont is focused on about 584 towns and so its potential audience is massive.

Our concentration is in classifieds. We do not print, we do not write stories, articles, we are not radio or TV station. We offer efficiently managed place for classified ads with access to everybody in Vermont and nearby.

beVermont is free of charge with no exceptions. Use it and make it work for you and it will cost you nothing. Plus you may also learn a few things about buying or selling or trading or renting.

beVermont includes almost 200 ad categories. And every ad can be included in up to 3 of them.

## Your Account Details

Account is easy to set up, it only takes a minute or two. It is needed only when you want to post your ad. For reading and browsing no account is necessary.

## How To Place Ad

Anyone can place an ad or several ads. Every ad shows its author's username, the date it was posted, category or categories and its location with town, county and state. And of course it shows the way author can be contacted.

Authors can always choose what they wish to keep public and what not.

## Ads Are Free!

beVermont is very new and fresh and while it costs quite a bit to operate it and keep everyone happy, ads placed on beVermont cost nothing, they are free of charge.

If you post one ad or 50 ads, the price will be the same. Ads typically run for up to 3 weeks and if you wish to add more time, it is also easy to do.

## Personal and Business Ads

Any difference between personal and business ads? Nothing, we only keep that info for

statistics. Price is the same too = zero.

Both personal and business ads are allowed and encouraged. We support classified ads by folks, friends, neighbors, but we also encourage businesses to post their ads in the same beVermont.

## Ad Categories

Categories for ads have been developed to keep it all very well organized and easy to browse and search. Imagine that the system would have 1 category and became popular, so you would have to browse through the total of 5,000 ads to find one you like. The car you were looking for was at the ad number 3,756! What would be the chance you could find it there? With our categories that same ad would be placed into category of Cars, Vehicles and Cars & Parts.

## Ad Locations

Every user of beVermont can complete registration and is then ready to post ads. If they choose to, their ads can include their geographical location. It can say for example Montpelier, Middlebury or Keene, NH, but only if they choose to. Some users may prefer not to use this feature, they may have privacy reasons. Sometimes the sale will go better when location is included, for example in real estate category.

## Schedule From and To Dates

Every ad includes From and To dates. When ad is in Live section, it will only be public when its dates include the current date. If it is February 11 and your ad has a from date February 6 and to date February 20, it is right now public and available to all readers.

## Ad Sections

Ads at beVermont have three different types. They can belong to Draft or Live or Archive section. When you prepare your ad and are finished, click the Save button and it will be saved – to Draft section. It is not public, it's just for you.

Feel free to keep it there, edit it as needed or even delete it. But most Draft ads will be moved to Live section and become publicly available. When ad reaches its To date, it will be moved to Archive section. It's not public and available only for its author.

## Contact Ad's Author

Standard methods of contact - email, phone or address - can be available and author can choose to include even more within ad's content text. We do not automatically post author's address and town or city or phone or email, we post it only if author chooses to. Email address also has 2 options. Either author chooses to post their email address or they choose Private Email. Same function, they will receive any emails addressed via Private Email, but their actual email address will be kept private.

## How to Browse Ads

Start at beVermont.com and click Ads button. You have just entered classified ads and it's time to look around. Click on location link to limit the results based on location. And click county and town buttons to get even closer. Or click on any category. Choose your favorite and you are there. Notice that main categories also include sub-categories to get even more detail. It's often good to use search box to look up something very specific. Looking for a car and have a favorite brand on mind? Search for BMW and see if you get any.

## Donate and Support beVermont

Classified ads for Vermont & neighboring counties, access for everybody with web browser, 27 counties and 584 towns. Games and pets but also employment, cars, real estate and whatever you wish to sell. Or buy!

beVermont is free of charge, no fee is required for posting ads or browsing or contacting others found here. If you wish to support beVermont, every dollar counts, thank you! Support link is in About menu section on every page.



# BEVERMONT

## VERMONT CLASSIFIEDS